

writers write



www.writerswrite.co.za

MEDIA KIT FOR WRITERS WRITE

1. If you want to reach writers and readers across the world, our platform is perfect for you.
2. We have a social media following of more than one million people.
3. Writers Write is a comprehensive online resource for writers.

BLOG STATS

April 2020-April 2021

355k+

monthly visitors

601k+

monthly page views

75%

ages 18-45

53%

U.S. visitors

11k

newsletter subscribers

1 million+

social media followers

OPPORTUNITIES

1. Sponsored Posts (must be writing-related)
2. Banners
3. Social Media Posts

RATES

Sponsored Post Premium: \$750

1. Sponsored post on website.
2. Link in newsletter.
3. Shared on social media channels.
4. Potential Reach: 1 million+

Banners: monthly rates

We place these on the right hand side of our home page. They appear on every post.
Square banner: \$450
Rectangle: \$300

Sponsored Post: \$550

1. Sponsored post on website.
2. Link in newsletter.
3. Potential Reach: 11k+

Social Media Posts

You provide the link or image and we post it on our social media outlet/s.
One channel: \$250
All channels: \$350

Please note: We work with like-minded companies and individuals and we reserve the right to publish posts and adverts that work with our brand.

BLOG MISSION

“Write to communicate.”

SOCIAL MEDIA includes these:



555k



60k



13k



20k



326k



42k



6 Good Reasons To Use Scrivener To Write Your Book

Promoted Post: Scrivener is a word-processing program and outliner designed for authors. Here are six good reasons to use it to write your book.

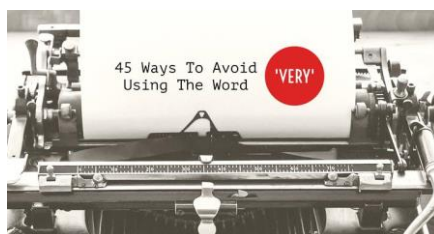
SPONSORED POST EXAMPLE

SOME OF OUR TOP POSTS

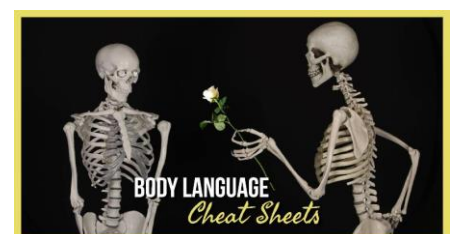
155 Words To Describe
An Author's Tone
6.8 million views



45 Ways To Avoid
Using The Word 'Very'
2.5 million views



Cheat Sheets For
Writing Body Language
1.4 million views



CONTACT



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